

EMPLOYMENT IMPACTS OF RENEWABLE ENERGY IN UE

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ABSTRACT

In the world renewable energy sector, including large hydropower, employed 10.3 million people, directly and indirectly, in 2017. This represents an increase of 5.3% over the number reported the previous year. The aim of the executed research is to determine the influence of harvesting renewable energy on the labour market in EU. Eurostat databases provided a source of empirical data concerning the amount of produced energy. The following sectors were considered: solid biofuels, biogas, liquid biofuels, geothermal, hydropower, municipal waste, solar photovoltaic, solar thermal, wind power and heat pumps. The research concerned 28 Member States of the EU between 2009 and 2016. Panel estimation was used as means of empirical indication of relations between the variables. The obtained models are adjusted to the empirical data, the rectified coefficient of determination equalled, depending on the sector, 0.828 (liquid biofuels) to 0.981 (solid biofuels). The analysed models show that throughout the examined period, the solar and wind power sectors were the ones that consumed the larger amount of work. As it was indicated above, these sectors are considered the most innovative and technologically advanced ones and thus, the employment rates seem to decreased in the shorter time.

Keywords: renewable energy sources, employment, panel estimation

JEL codes: O13, P18, Q42, Q54, Q58

INTRODUCTION

The use of renewable energy provides many benefits on the global, regional and local scale. The improvement of the environment condition and the improvement of energy safety (Janssen, 2002; Li, 2005; Ölz, Sims and Kirchner, 2007; Valentine, 2011) are the most frequently highlighted ones. Distributed power prevents major disturbances in the event of power grid or power providers' failure. Moreover, such strategy minimises costs of constructing and using transmission lines, as well as enhances provision of power, especially to areas with poor power infrastructure.

The development of the use of renewable energy sources results in increased employment (Kammen, Kapadia and Fripp, 2004; Moreno and Lopez, 2008; Sidorczyk-Pietraszko, 2015). In the world renewable energy sector, including large hydropower, employed 10.3 million people, directly and indirectly, in 2017. This represents an increase of 5.3% over the number reported the previous year (International Renewable Energy Agency, 2016). This observation provided motivation for increasing funding for renewable energy production time and again. The White Paper entitled 'Energy for the Future: Renewable Sources of Energy' (European Commission, 1997) states that

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doubled share of the renewable energy in the total energy use in the EU may result in creation of 500–900 thousand of job positions. Similar data was presented in such documents as 'Roadmap to a Resource Efficient Europe' (European Commission, 2011b) or 'The Roadmap for Moving to a Competitive Low-carbon Economy in 2050' (European Commission, 2011a). Within the EU, research concerning the evaluation of effects of conducting a support policy in terms of renewable energy and the development of the RES technologies on the labour market has been conducted from the early 1990s in the framework of such projects as: ECOTEC (Research & Consulting Ltd., 1995), ALTENER (European Commission, 2003) or EmployRES (Fraunhofer ISI et al., 2014). The net effect were estimated to amount to 545–656 thousand job positions, which is almost equal to the data included in the White Paper of 1997. According to the report drafted by Greenpeace, the net employment in Poland (considering changes in mining and conventional energy sources) shall increase by 155 thousand until 2020, comparing to 2010 (Greenpeace Polska, 2011). It is significant to mention that such working places are usually created in rural areas characterised by a high unemployment level and may be suitable for candidates with low qualifications. The importance of using RES, primarily bio-mas, for the labour market reflects Schumacher's (1981) views, namely that: 'working places should be created exactly where people currently leave, not in cities so places where people migrate to; the applied methods of creating such places should be simple in order to minimise the demand for high qualifications not only in the sector of direct production but also in the sector of material supply, organisation system, financing, marketing, etc.; goods should be produced with locally produced materials and they should suit the needs of the local markets'.

MATERIALS AND METHODS

The paper presents results of the research aiming at the analysis of the influence of harvesting renewable energy on the labour market. The number of

the working people (directly in the enterprises operating in the field of producing raw energy materials and energy from renewable sources, as well as providing equipment and services within this field) in relation to 1,000 tonnes of oil equivalent of the primary energy obtained in particular sectors of renewable energy sources was used as the performance indicator.

Information of power production were acquired from the Eurostat Database, while the number of the employed and the performance of the installed equipment were determined thanks to reports drafted by EurObserv'ER or International Renewable Energy Agency (2018). The following sectors were considered: solid biofuels, biogas, liquid biofuels, geothermal, hydropower, municipal waste, solar photovoltaic, solar thermal and wind power. The research concerned 28 Member States of the EU between 2009 and 2016. Such a scope was established due to significant changes on the renewable energy market triggered by the Climate and Energy Package passed by the European Parliament and the Council of the European Union. In result, the balanced panel of the maximum number of 196 observations was acquired for each sector³. In order to empirically identify the relation between the variables, the following fixed specific effects power panel model was constructed:

$$Y_{it} = \alpha_0 + X_{it}^{\alpha_1} e^{\gamma_i} + \delta_t + \varepsilon_{it}$$

where:

- Y_{it} – employment measured by the number of people working in i – this country in the year t in the given RES sectors;
 X_{it} – primary energy produced in i – this country in the year t (thous. toe);
 α_1 – flexibility of employment in relation to the primary energy produced in specific res sectors;
 γ_i – cross-sectional individual effect for i – of this country;
 δ_t – temporary individual effect for t – of this year;
 ε_{it} – random element;
 $t = 1, 2, \dots, n$ – number of years;
 $i = 1, 2, \dots, m$ – number of countries.

³ In the case of some sectors, a smaller number of observations was analysed due to the lack of data.

After completing a bilateral logarithm we obtain the fixed specific effects linear panel model:

$$\ln Y_{it} = \alpha_0 + \alpha_1 \ln X_{it} + \gamma_i + \delta_t + \varepsilon_{it}$$

whose parameters were estimated through the panel least squares method.

The obtained economic models were verified. Their quality as well as accuracy of their specification were tested with such tools as the Hausman's test.

The study was a continuation of long-term analyses the preliminary results of which were published in 2017 (Gradziuk and Gradziuk, 2017a). This article provides the latest available estimates and calculations on renewable energy and jobs. New Data are principally for 2015–2016 and employment in the heat pump sector.

DESCRIPTION OF THE RENEWABLE ENERGY SOURCES SECTOR IN THE EU

The increase of share of using the RES in the EU is determined by its policy. The Climate and Energy Package (Directive 2009/28/EC) stipulates that the share of RES in the total gross energy use in 2020 shall reach 20%. However, for the starting point in terms of renewable energy production and the ability to collect it are different among the member states, the EU defined bounding targets for each country – from

10% for Malta to 49% for Sweden. The analysis of the fulfilment of these targets (31 December 2016) suggests that as for Belgium, France, Ireland, Luxembourg, Malta, the Netherlands, the Great Britain and, to a smaller degree, for Cyprus and Spain, the achievement of the established share of the renewable energy is in danger. On the other hand, Austria, Bulgaria, Croatia, the Czech Republic, Denmark, Estonia, Finland, Hungary, Italy, Latvia, Lithuania, Romania and Sweden have already fulfilled targets for 2020 (Fig. 1).

In 2016, Germany, France, Italy, Spain, the Great Britain and Sweden were the largest renewable energy producers (Fig. 2).

The structure of acquiring renewable energy in EU indicates that up until recently, the bio-mass was the most important source. As it is easily available and may be used in such processes as direct combustion (e.g. wood, straw, sewage sludge); transformation into liquid fuel (e.g. rapeseed oil ester, alcohol) or gas fuel (e.g. agricultural biogas, biogas from sewage treatment plants, waste gas). In comparison to photovoltaic power plants and wind farms, biomass is one of the RES which does not require the so-called hot backup in the system of power disposition. Such requirement provokes discussions on power and impedes key legislative processes concerning the development of renewable energy sources. Biomass is mainly used in heat engineering, electrical power engineering, biogas plants and bio-fuel production. The

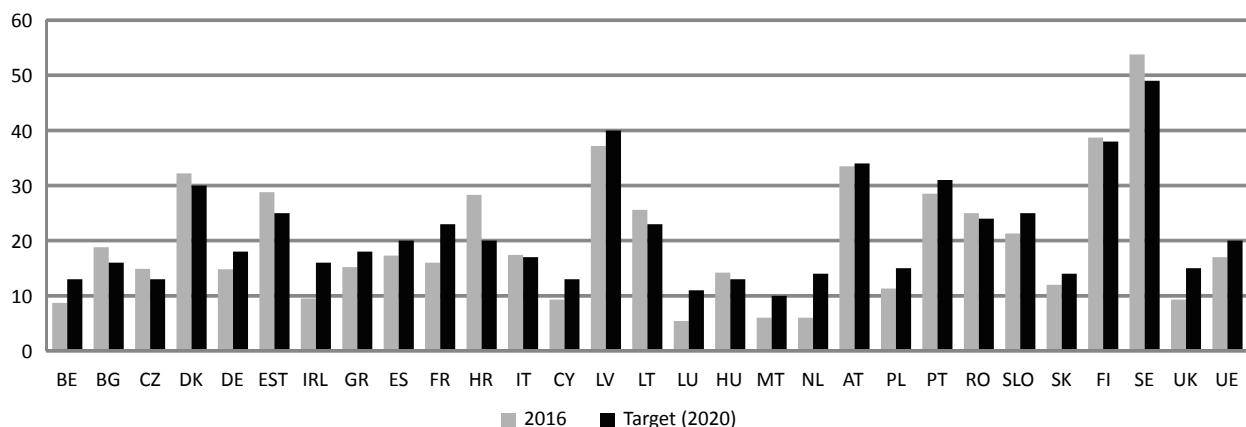


Figure 1. Share of energy from renewable sources in the EU Member States (% of gross final energy consumption)
Source: own study.

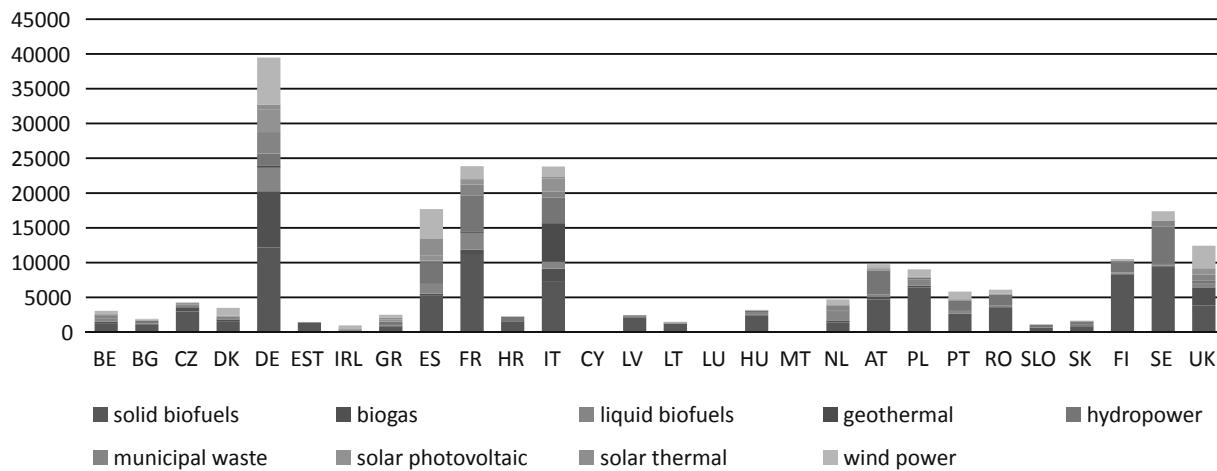


Figure 2. Primary energy production from renewable sources in the EU Member States in 2016 (thous. toe)

Source: own study.

share of biomass in the total RES energy balance varied among the countries – from 14.6% in Malta and 17.6% Cyprus to 96.3% in Estonia, 90.7% Hungary, 90.6% Latvia and 84.7% Poland. However, its share decreased from 67.7% in 2005 to 59.1% in 2016. At the same time, due to subsidies from the funds guaranteed by the countries, wind and solar energy gained importance.

The development of renewable energy sources led to the improved employment – in 2016 it was 1,422.5 thousand of people: 352.3 thousand in solid biomass, 308.7 thousand in the wind power sector, 250 thousand in heat pumps, 203.6 thousand in the production of biofuels 95.6 thousand in photovoltaic energy, 76.1 thousand in the production of biogas and 75.6 thousand in the hydro power (Fig. 3).

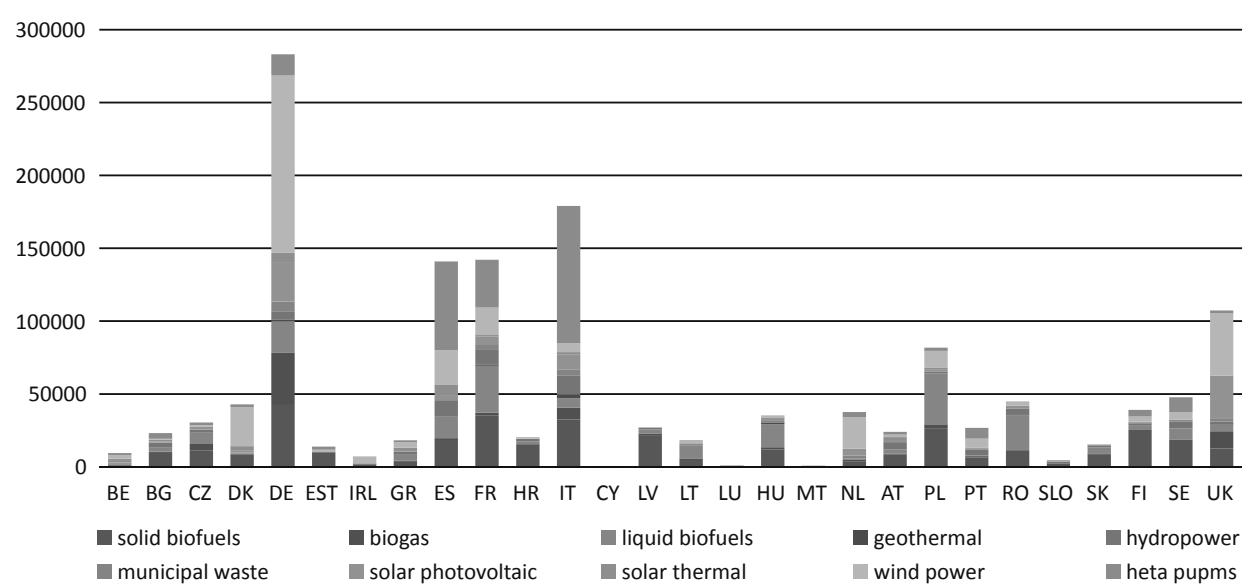


Figure 3. Employment – direct and indirect jobs – by RES sectors in the EU Member States in 2016

Source: own study.

The data include people working directly in the enterprises operating in the field of producing raw energy materials and energy from renewable sources, as well as providing equipment and services within this field. The number of the employed is correlated with the amount of produced power and the value of investments thus, approximately 30% of working people is attributed to Germany (284.1 thousand) mainly in wind, photovoltaic and biomass power. In Poland the number was three times smaller, even despite the similar technical potential of RES.

RESULTS

The conducted research shows that the largest number of working places in relation to generated power appears in the wind, solar and photovoltaic energy sectors (Table 1). A lower amount of produced energy per installed capacity unit in relation to other RES constitutes a key factor influencing such values of employment levels in these sectors. Disproportions are caused by the nature of wind and solar power. In comparison to biogas, these both types of energy may be used only in proper weather conditions, which affects the effective working time of the installed equipment, which is lower than in the case of other renewable energy

sources (Gradziuk and Gradziuk, 2017b). Moreover, wind and solar power require the so-called hot backup in the system of power disposition (Żylicz, 2012). Apart from relatively low effective work time, the main reasons for such high employment rates include a dynamic development and innovative character of these sectors. Between 2009 and 2016, the production of energy through photovoltaic systems increased by 750%, through solar systems – by 326%, through wind systems – by 228% and through water systems by 4.2%.

The employment does not only differ in terms of various sectors, but they are also characterised by a large variation in terms of time. The highest such difference was observed in the case of photovoltaic, solar, wind and liquid biofuel energy. These sectors are highly innovative and implement the latest scientific and technological solutions. That is why within the analysed period of time a rapid decrease in the employment rate in these sectors was observed. In photovoltaic sector it amounted to 12 times, in solar energy – to 6 times, in wind, biogas and liquid biofuels – by a half. Gostomczyk (2012) obtained similar results, however, in terms of the installed capacity. Research conducted by Heavner and Churchill (2002) suggests that all these changes characterise the investment stage rather than the organisational

Table 1. Number of employees per 1,000 toe of generated energy in RES sectors in 2009–2016

Specification	2009	2010	2011	2012	2013	2014	2015	2016
Hydro power	0.5*	0.5*	0.8*	0.7*	0.8*	0.8*	3.2	2.5
Wind power	21.5	19.7	17.9	17.2	15.4	14.9	12.2	11.9
Solar thermal	40.9	27.6	22.1	14.4	11.5	9.9	7.1	6.6
Solar photovoltaic	120.8	138.4	84.8	43.6	22.4	14.9	12.9	10.6
Solid biofuels	3.6	3.3	3.4	3.3	3.4	3.6	3.8	3.7
Biogas	7.0	6.6	6.5	5.6	4.9	4.6	4.6	4.6
Liquid biofuels	12.7	13.0	10.7	10.0	8.1	7.8	13.4	14.8
Municipal waste	3.3	3.2	2.9	2.6	2.5	2.4	2.5	2.5
Geothermal	1.8	2.0	1.7	1.9	1.9	1.9	1.7	1.6

*Without large hydro power plants.

Source: own study.

one. Sastresa et al. (2010) explain that these processes are caused by automation of RES equipment production, the scale effect and gaining knowledge – they all contribute to gradual decrease of discrepancies concerning employment between the sectors Gostomczyk (2012, 2015).

The relation between the number of the employed and the quantity of obtained primary energy in the given sectors of RES was also determined with the use of statistics and econometrics. First of all, the analysed variables were statistically characterised (Table 2).

The logarithmised values of observation of the period between 2009 and 2016 collected from 28 Mem-

ber States of the EU provided the basis for constructing panel models with fixed effects (Table 3). The obtained models are adjusted to the empirical data, the rectified coefficient of determination equalled, depending on the sector, 0.828 (liquid biofuels) to 0.981 (solid biofuels), while for hydro power, solar thermal, solar photovoltaic, liquid biofuels and geothermal the parameters by the explanatory variables turned out to be invalid and equalled up to 0.05. Presumably, the lack of relevance of these parameters (up to 0.05) was motivated by the fact that the a considerable part of variation Y was caused by the difference between the examined countries – specific fixed effects (see Rho value in Table 3).

Table 2. Basic statistics employees (Y) and generated energy (X) in RES sectors

RES sectors	Variable	Min	Q1	Q2	Q3	Max	Skewness	Normality test (P)
Hydro power	Y	0.0	23.8	331.3	1 341.3	6 791.2	1.813	< 0.000001
	X	0.0	67.3	385.0	1 035.0	5 100.0	1.901	< 0.000001
Wind power	Y	0.0	21.4	169.4	679.1	6 823.3	2.699	< 0.000001
	X	0.0	153.7	2 061.0	6 550.0	146 100.0	3.832	< 0.000001
Solar thermal	Y	0.0	4.5	11.9	66.2	2 486.2	5.432	< 0.000001
	X	0.0	55.9	311.0	1 840.0	16 100.0	2.578	< 0.000001
Solar photovoltaic	Y	0.0	0.5	7.6	89.7	3 341.2	3.991	< 0.000001
	X	0.0	75.1	760.0	5 100.0	112 600.0	3.862	< 0.000001
Solid biofuels	Y	0.0	949.9	1 491.1	4 688.1	12 111.1	1.114	< 0.000001
	X	0.0	2 512.6	4 220.0	13 950.0	69 200.0	2.098	< 0.000001
Biogas	Y	0.0	16.9	76.9	229.0	7 873.9	4.432	< 0.000001
	X	0.0	57.1	175.0	685.0	54 000.0	5.111	< 0.000001
Liquid biofuels	Y	0.0	24.2	159.2	427.7	3 611.8	2.786	< 0.000001
	X	0.0	309.0	1 240.0	5 288.0	35 900.0	2.567	< 0.000001
Municipal waste	Y	0.0	0.0	46.2	471.1	3 055.2	2.936	< 0.000001
	X	0.0	0.0	55.0	620.0	7 500.0	2.514	< 0.000001
Geothermal	Y	0.0	0.0	7.1	32.9	5 572.1	4.789	< 0.000001
	X	0.0	0.0	55.0	210.0	6 100.0	4.002	< 0.000001

Source: own study.

Table 3. Estimated fixed specific effects linear panel models employees ($\ln Y$) and generated energy ($\ln X$) in RES sectors

RES sectors	Variable	Est.	SE	t-Stat.	P	R ²	Rho
Hydro power	$\ln X$	-0.27425	0.249821	-1.12	0.261	0.836	0.911
	cons.	7.35712	1.434798	5.61	0.000		
Wind power	$\ln X$	0.32345	0.078054	3.52	0.000	0.909	0.849
	cons.	5.97791	0.426581	14.01	0.000		
Solar thermal	$\ln X$	0.08342	0.112893	0.85	0.453	0.951	0.947
	cons.	6.03461	0.357169	17.86	0.000		
Solar photovoltaic	$\ln X$	0.05769	0.063201	0.91	0.361	0.848	0.837
	cons.	8.26711	0.290578	29.61	0.000		
Solid biofuels	$\ln X$	1.61372	0.198179	8.02	0.000	0.981	0.949
	cons.	-3.31567	1.495604	-2.36	0.022		
Biogas	$\ln X$	0.61228	0.087961	7.11	0.000	0.919	0.703
	cons.	2.95871	0.397243	7.69	0.000		
Liquid biofuels	$\ln X$	-0.16091	0.139708	-1.17	0.249	0.828	0.865
	cons.	8.51963	0.794561	10.79	0.000		
Municipal waste	$\ln X$	0.41988	0.106792	3.88	0.000	0.906	0.901
	cons.	3.67816	0.538124	7.03	0.000		
Geothermal	$\ln X$	-0.07456	0.162392	-0.41	0.602	0.869	0.902
	cons.	5.23281	0.517811	10.12	0.000		

Source: own study.

The flexibility of employment estimated in relation to the primary energy varied greatly among the specified sectors. The greater flexibility was observed in the solid biomass sector (1.61%), then the biogas sector (0.61%), the municipal waste sector (0.42%) and the wind power sector (0.32%).

CONCLUSIONS

Currently, the energy-related policies implemented by the developed countries is characterised by a gradual elimination of the share of traditional non-renewable sources of energy. The stage is taken by the renewable ones. Within the European Union, the production of primary energy from the renewable sources increased

by 70% between 2005 and 2015, while by 2020 it shall be doubled. The positive impact on the labour market is one of the main arguments for the development of the renewable energy sources. However, the data concerning the number of the employed and the number of working places in these sectors available in the literature on the subject are not coherent. It may be caused by application of various tools of estimation (Henriques, Coelho and Cassidy, 2016), or local and technological factors (Gostomczyk, 2015). The presented results were developed upon the average data concerning the employment and the quantity of produced primary energy. The analysed models show that throughout the examined period, the solar and wind power sectors were the ones that consumed the

larger amount of work. As it was indicated above, these sectors are considered the most innovative and technologically advanced ones and thus, the employment rates seem to decreased in the shorter time. Hence, it shall be advised to continue the conducted research on examining tendencies of the changes with consideration of the scale of production and the division between the directly and indirectly employed. The preliminary assumptions show that for some sectors it shall be better to apply the linear models, however, it shall be subjected to further analysis.

The labour market in the heat pump sector was also preliminarily recognized. A modern, electrically driven heat pump under optimal operating conditions can easily deliver three to five units of energy for every one unit of energy that it consumes. That incremental energy delivered is considered the renewable portion of the heat pump output. The scale of the heat pump market is difficult to assess due to the lack of data and to inconsistencies among existing datasets. The largest markets for heat pumps are the United States, China and Europe as a whole, where France, Germany, Italy and Sweden were the most significant national markets in 2016. Europe's combined heat pump market (for both air and ground source) grew by about 12% in 2015 (the most recent year for which data are available), adding 890,000 units for a total of 8.4 million units installed. By the end of 2016, total European installed heat pump capacity reached about 73.6 GWth, producing an estimated 148 TWh of useful energy, of which about 94.7 TWh, or 64%, was derived from ambient air and the ground, and the rest was derived from input energy. Total heat pump employment in the European Union is estimated at 249,400 FTE in 2016 (240,300 in 2015, +4%). Italy, Spain, France, Germany and Sweden have the highest employment figures resulting from heat pump activities.

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